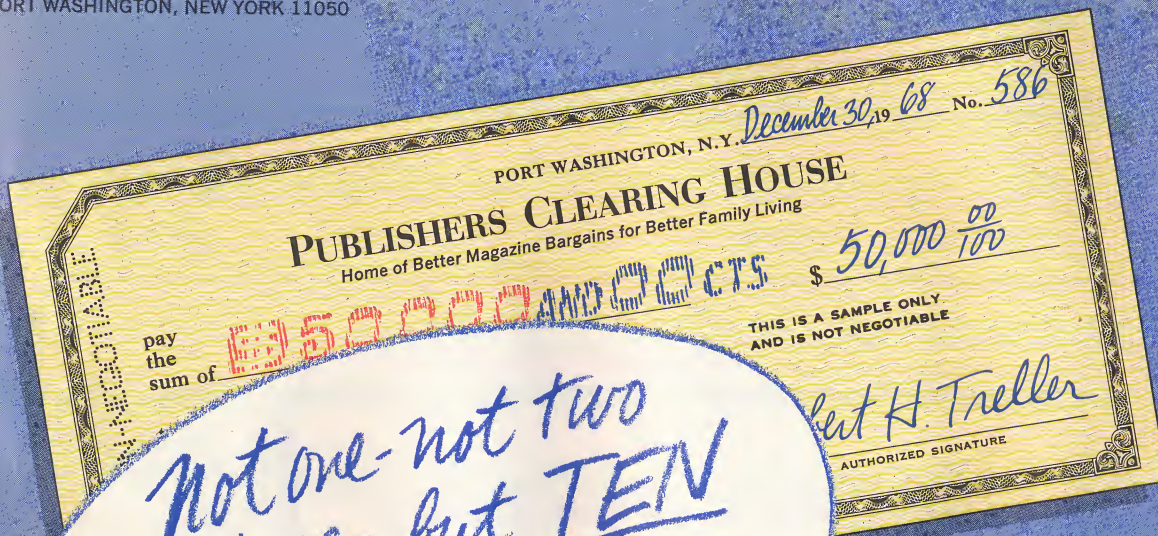


PUBLISHERS CLEARING HOUSE
PORT WASHINGTON, NEW YORK 11050

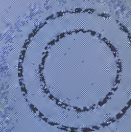


Not one—not two
or three—but TEN
CHANCES to win up to
\$50,000⁰⁰!

**\$777,500.00 IN MONEY PRIZES
NOW AVAILABLE—CLAIM YOUR SHARE TODAY**

This month's Clearing House bulletin lets you win cash—as well as saving cash on your favorite magazines like TV GUIDE, LOOK, TRUE, NEWSWEEK, HOUSE & GARDEN, CHANGING TIMES, GLAMOUR

and dozens of others. No pressure to buy, except the pressure of the bargains themselves. You may order without entering the contest—or enter without ordering. But for the best dollar value, do both—today!



TED NELSON
BOX 1546
POUGHKEEPSIE NY 12603

\$777,500.00 IN CASH PRIZES NOW AVAILABLE ... CLAIM YOUR SHARE RIGHT AWAY!

NOT JUST 1, 2, OR 3
BUT TEN CHANCES TO WIN
UP TO
\$50,000.00

★ NOTHING TO BUY - NO OBLIGATION AT ALL ★

Now you can save money
at Publishers Clearing House
... and win money, too!

DISCOUNT COUPONS ENCLOSED ... BARGAINS START AT UNDER 10¢ A COPY!

F443-02

WIN UP TO \$50,000⁰⁰

\$777,500.00 in cash prizes now available

10 chances to claim a prize

PLACE YOUR TEN LUCKY NUMBER STAMPS HERE

This Certificate entitles you to choose any magazines you may wish from the enclosed Discount Coupons at the specially reduced new subscriber prices shown. Further, it is your assurance that these are the lowest per-copy prices now available anywhere. If a lower rate is offered you on any magazine you order from us, let us know. We will match it and refund the difference instantly.

TO ORDER

1 Select the magazine or magazines you want

2 Paste matching Discount Coupons in these boxes

3 Check charge plan you prefer and mail your order today

THIS CARD NEEDS NO POSTAGE STAMP

First Class return postage is guaranteed and will be paid by Publishers Clearing House, Port Washington, N.Y. 11050

PLACE 1st
DISCOUNT COUPON
HERE

PLACE 2nd
DISCOUNT COUPON
HERE

OFFER LIMITED

no more than 4 to a customer

PLACE 3rd
DISCOUNT COUPON
HERE

PLACE 4th
DISCOUNT COUPON
HERE

935 6800NCLS**1546*7

93721

TED NELSON
BOX 1546
POUGHKEEPSIE NY 12603

NOTE: Purchases are not necessary, but please change name or address if not correct—including zip code if known.

MONEY-BACK GUARANTEE

You may, at any time and for any reason, cancel any order and receive a full cash refund on all issues still due you. This is our guarantee to you, assuring you of complete satisfaction.

CREDIT O. K. — SEND NO MONEY NOW
IF ORDERING CHECK CHARGE PLAN YOU PREFER

- ☐ Bill me 1/3 monthly for 3 months on BUDGET PLAN (no interest - no service charge)
- ☐ Send me one bill, in full

APPROVED BY

R.H. Treller

FIRST CLASS
PERMIT No. 219

PORT WASHINGTON
NEW YORK

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

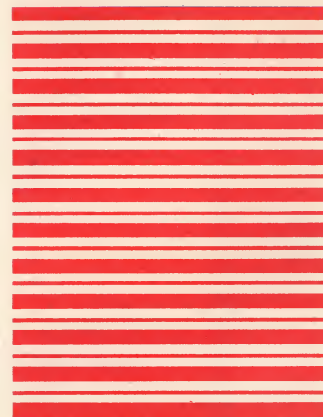
Postage will be paid by

Publishers Clearing House

382 Channel Drive

Port Washington, N.Y. 11050

ATTENTION: Robert H. Treller



PORT WASHINGTON, N.Y.

December 30, 1968 No. *586*

PUBLISHERS CLEARING HOUSE

Home of Better Magazine Bargains for Better Family Living

pay
the
sum of

50,000 and 00/100 CTS

\$ *50,000 ⁰⁰/₁₀₀*

to the order of

Your Name

Your Street

Your Town & State

THIS IS A SAMPLE ONLY,
AND IS NOT NEGOTIABLE

Robert H. Treller

AUTHORIZED SIGNATURE

⑆989800⑉0⑉E 051⑉71768⑉9⑉

Dear Reader -

I want to send you a check like this -- made out to you PERSONALLY for \$50,000.00 ...

... and I will, too, if you mail your 10 Lucky Number stamps now and are the big winner in our all new money giveaway.

Yes, with 10 chances to win (instead of only one or two), you need only a little bit of luck and you, too, will share in the \$777,500.00 in prizes now being offered.

Too good to be true? No, the fact is, our magazine sale prices are so low, we believe many extra people will order if only we call attention to the bargains in an excitingly different way like this.

Remember, there's no obligation. But if you do take advantage of the bargains, you will save up to 50% on regular subscription prices, and up to 80% on newsstand values.

Remember, too, you have 10 chances to win ... and if any one of your Lucky Number stamps is a winner, it will automatically entitle you to a prize, and may even bring you a check like this for \$50,000.00. So mail your entry today, won't you?

Robert H. Treller

Here with
our compliments
- not one - not two
or three - but TEN
chances to win
up to \$50,000

UP TO
\$50,000

10 CHANCES TO WIN

Ten Lucky Number stamps enclosed — Mail all ten today

WIN
UP TO
\$50,000

Mail all 10 Lucky Number stamps, and if any one of them is a winner, you will receive 25¢, \$1.00, \$5.00, \$10.00, \$25.00, \$100.00, or \$500.00. Or you may win one of the Grand Prizes of \$2,500.00, \$10,000.00, and \$50,000.00. But hurry. To qualify, your entry must reach us by December 24, 1968.

\$777,500.00 in cash prizes now available!

PUBLISHERS CLEARING HOUSE • PORT WASHINGTON, N. Y. 11050

WIN UP TO \$50,000 LUCKY NUMBER ♦ 44 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 75 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 39 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 62 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 84 ♦
WIN UP TO \$50,000 LUCKY NUMBER ♦ 23 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 04 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 95 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 17 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 56 ♦

Dear Customer:

This may be the most important letter you will ever receive ...

... for it brings you 10 chances to win as much as \$50,000.00!

No jingles to write, nothing to buy, no puzzles to solve -- just mail your 10 Lucky Number stamps back to us on the enclosed card. If any one of them is a winner, you will receive a CASH PRIZE. And these giveaway awards run all the way from a quarter to \$100.00 to \$500.00 ... yes, even Grand Prize awards of \$2,500.00 -- \$10,000.00 -- and \$50,000.00.

An amazing \$777,500.00 in prizes is now available. And with just a little luck ... YOU, TOO, WILL SHARE IN THIS FABULOUS GIVEAWAY.

If giving away this much money sounds a little fantastic to you, you may be right. But giving away big cash prizes is not a bit more fantastic than slashing 30% -- 40% -- even 50% off the regular prices of your favorite magazines. And we've been doing that for 15 years now! So we're celebrating ...

... by bringing you this exciting, easy-to-win contest -- plus a special END-OF-YEAR SALE that saves you \$2, \$3, even \$4 and more on some of the most popular magazines in America. Great bargains like these, for instance ...

... TV GUIDE, 72 issues for \$6.92 - only $9\frac{2}{3}$ ¢ a copy!
... NEWSWEEK, 55 issues for \$6.87 - only $12\frac{1}{2}$ ¢ a copy!

No jingles to write, nothing to buy, no puzzles to solve -- just mail your 10 Lucky Number stamps back to us on the enclosed card. If any one of them is a winner, you will receive a CASH PRIZE. And these giveaway awards run all the way from a quarter to \$100.00 to \$500.00 ... yes, even Grand Prize awards of \$2,500.00 -- \$10,000.00 -- and \$50,000.00.

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- ... NEWSWEEK, 55 issues for \$6.87 - *only 12 $\frac{1}{2}$ ¢ a copy!*
- ... SPORTS ILLUSTRATED, 26 issues \$2.97 - *only 11 $\frac{1}{2}$ ¢ a copy!*
- ... POPULAR MECHANICS, 24 issues \$4.00 - *under 17¢ a copy!*
- ... LOOK, 40 issues for \$3.99 - *only 10¢ a copy!*
- ... SATURDAY REVIEW, 52 issues \$4.00 - *under 8¢ a copy!*

Isn't it amazing what pennies will buy? And that's only a start ... for your END-OF-YEAR Discount Coupons offer you new-subscriber bargains on row after tempting row of your all-time favorites ...

... including such best-sellers as HOUSE & GARDEN -- TRUE --
AMERICAN HOME -- FIELD & STREAM -- BOYS' LIFE -- INGENUE --
HUMPTY DUMPTY -- HOLIDAY -- CHANGING TIMES -- ESQUIRE -- GOLF
-- MADemoISELLE ... and dozens of others.

Remember, you get up to twice as many copies at Clearing House prices as you would get at regular publisher rates. Prices have been slashed drastically

over, please

No jingles to write, nothing to buy, no puzzles to solve -- just mail your 10 Lucky Number stamps back to us on the enclosed card. If any one of them is a winner, you will receive a CASH PRIZE. And these giveaway awards run all the way from a quarter to \$100.00 to \$500.00 ... yes, even Grand Prize awards of \$2,500.00 -- \$10,000.00 -- and \$50,000.00.

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- ... NEWSWEEK, 55 issues for \$6.87 - *only 12 $\frac{1}{2}$ ¢ a copy!*
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Remember, you get up to twice as many copies at Clearing House prices as you would get at regular publisher rates. Prices have been slashed drastically

over, please

for your year-end convenience. Many, many are priced as low as \$3.00 or even less! Think of it:

12 issues of GLAMOUR	Regularly \$5.00 by subscription and \$6.00 at the newsstand ... <u>our price only \$2.97</u> - save \$2.03
12 issues of ARGOSY	Regularly \$5.00 by subscription and \$7.20 at the newsstand ... <u>our price only \$2.50</u> - save \$2.50
17 issues, LADIES' HOME JOURNAL	Regularly \$5.66 by subscription and \$8.50 at the newsstand ... <u>our price only \$2.84</u> - save \$2.82
14 issues of POPULAR SCIENCE	Regularly \$5.83 by subscription and \$7.00 at the newsstand ... <u>our price only \$2.92</u> - save \$2.91

As you know, we never pressure you to buy. We DO try to make our money-saving offers so inviting that you'll want to order -- but that's up to you. One thing I want to make very clear: you are definitely invited to participate in our spectacular 15th Anniversary celebration ...

... by entering our gigantic giveaway with an excellent chance at a CASH PRIZE ...

... by ordering some of the magazines you've been wanting, at the greatest cash savings available anywhere.

(You may order without entering the contest ... and you may enter without ordering. But you must send an entry to be a winner. Best idea of all is to do both! One gives you a chance to save money ... and the other, a chance to WIN MONEY.)

O R D E R N O W - - P A Y L A T E R

Remember -- you don't need ready cash in your pocket when you order from the Clearing House. You simply charge the magazines you want and pay after January 1 -- even 1/3 per month for 3 months if you prefer our PAY-AS-YOU-READ plan.

Your enclosed Discount Coupons are bound to include some of the magazines you have been wanting to order. So look them over now and pick out the ones that look good to you. We'd be delighted to handle your order. And, by all means, please be sure to enter our Anniversary giveaway right away, because ...

... the sooner you mail your 10 Lucky Number stamps, the sooner you find out if you win a prize.

for your year-end convenience. Many, many are priced as low as \$3.00 or even less! Think of it:

12 issues of GLAMOUR	Regularly \$5.00 by subscription and \$6.00 at the newsstand ... <u>our price only \$2.97</u> -save \$2 ⁰³
12 issues of ARGOSY	Regularly \$5.00 by subscription and \$7.20 at the newsstand ... <u>our price only \$2.50</u> -save \$2 ⁵⁰
17 issues, LADIES' HOME JOURNAL	Regularly \$5.66 by subscription and \$8.50 at the newsstand ... <u>our price only \$2.84</u> -save \$2 ⁸²
14 issues of POPULAR SCIENCE	Regularly \$5.83 by subscription and \$7.00 at the newsstand ... <u>our price only \$2.92</u> -save \$2 ⁹¹

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... the sooner you mail your 10 Lucky Number stamps, the sooner you find out if you win a prize.

Sincerely,

Robert H. Treller

Robert H. Treller, for
PUBLISHERS CLEARING HOUSE

RHT:jlx

P. S. Remember, when you rush back your Lucky Number stamps, chances are mighty good you'll receive a check from us. Every one of these prizes will be given away. And, unlike most contests where only a handful win, this giveaway will have a quarter million winners (\$777,500.00 available in prizes!) So mail your entry today.

Good Luck!

____PUBLISHERS CLEARING HOUSE • 382 CHANNEL DRIVE • PORT WASHINGTON, N.Y. 11050____

You are entitled to mail all 10 of your Lucky Number stamps, and if any one of them is a winner, you will automatically receive a quarter and be entered in a later drawing for 6,316 extra prizes. These include 3 prizes of \$500.00, 10 prizes of \$100.00, 50 prizes of \$25.00, 250 prizes of \$10.00, 1,000 prizes of \$5.00, and 5,000 prizes of \$1.00. Additionally, there'll be Grand Prizes of \$2,500.00, \$10,000.00, and \$50,000.00 -- and, as an added bonus, winners of

the Grand Prizes will have a choice of merchandise or cash, whichever they prefer. Supervision of this giveaway will be audited by an independent public accounting firm, and all prizes here are guaranteed to be given away. No purchase necessary. Employees of the Clearing House, suppliers, and publishers are not eligible. Entries must be received by December 24, 1968, and contest is subject to all federal, state, and local regulations.

Here with
our compliments
-not one- not two
or three-but TEN
chances to win
up to \$50,000

Dear Customer:

This may be the most important letter you will ever receive ...

for it brings you 10 chances to win as much as \$50,000.00!

WIN
UP TO
\$50,000

10 CHANCES TO WIN

Ten Lucky Number stamps enclosed—Mail all ten today

WIN
UP TO
\$50,000

Mail all 10 Lucky Number stamps, and if any one of them is a winner, you will receive 25¢, \$1.00, \$5.00, \$10.00, \$25.00, \$100.00, or \$500.00. Or you may win one of the Grand Prizes of \$2,500.00, \$10,000.00, and \$50,000.00. But hurry. To qualify, your entry must reach us by December 24, 1968.

\$777,500.00 in cash prizes now available!

PUBLISHERS CLEARING HOUSE • PORT WASHINGTON, N. Y. 11050

WIN UP TO \$50,000 LUCKY NUMBER ♦ 44 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 75 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 39 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 62 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 84 ♦
WIN UP TO \$50,000 LUCKY NUMBER ♦ 23 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 04 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 95 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 17 ♦	WIN UP TO \$50,000 LUCKY NUMBER ♦ 56 ♦

24 ISSUES 24

AMERICAN GIRL AGES 10-17regularly by subscription \$7.00
... by single copy \$9.60OUR PRICE ONLY **\$4.44**

K6 04

15 ISS (1½ YRS) 15

AMERICAN HOME

regularly by subscription \$6.00
... by single copy \$7.50OUR PRICE ONLY **\$3.00**

M1 11

12 ISSUES 12

ARGOSY

regularly by subscription \$5.00
... by single copy \$7.20OUR PRICE ONLY **\$2.50**

A8 05

10 ISSUES 10

ATLANTIC MONTHLY

regularly by subscription \$7.08
... by single copy \$7.50OUR PRICE ONLY **\$3.55**

A6 06

13 ISSUES 13

ATLAS

regularly by subscription \$ 9.75
... by single copy \$13.00OUR PRICE ONLY **\$4.88**

D9 49

FOREIGN
PRESS
REPRINTS

16 ISSUES 16

BOYS' LIFE AGES 8-18regularly by subscription \$5.33
... by single copy \$6.40OUR PRICE ONLY **\$3.88**

D3 07

6 ISSUES 6

BRIDE'S

regularly by subscription \$4.00
... by single copy \$4.50OUR PRICE ONLY **\$2.57**

B3 93

12 ISSUES 12

CAMPING JOURNAL

regularly by subscription \$6.00
... by single copy \$6.00OUR PRICE ONLY **\$3.98**

A9 13

TAKE YOUR CHOICE FROM MORE THAN FIVE DOZEN GREAT MAGAZINES

Money-Saving

END-OF-

...savings up to \$2, \$3, \$4



*Send no money now--
pay after Jan. 1!*

These Discount Coupons save you up to \$2, \$3, \$4 and more on each of your favorite magazines. You don't have to pay anything now, and you are guaranteed that these are the lowest per-copy rates now available anywhere. (If you are offered a lower per-copy price on any magazine you've ordered from us, just let us know. We'll send you a

100% cash refund for the difference and authorized by publishers for new subscribers. Asterisk (*) are not available after Nov. the right to withdraw offers when their So please order promptly.

PUBLISHERS CLEARING HOUSE • 382 CHANNEL DRIVE • PORT WASHINGTON, NEW

15 ISS (1½ YRS) 15

CHILDREN'S DIGEST AGES 6-12
regularly by subscription \$7.50
... by single copy \$7.50

D4 15

OUR PRICE ONLY **\$4.98**

12 ISSUES 12

CHRISTIAN HERALD
regularly by subscription \$4.00
... by single copy \$6.00

A3 16

OUR PRICE ONLY **\$2.00**

18 ISSUES 18

EBONY
regularly by subscription \$ 7.87
... by single copy \$10.80

H6 17

OUR PRICE ONLY **\$4.75**

12 ISS (2 YRS) 12

ELECTRONICS ILLUSTRATED
regularly by subscription \$5.00
... by single copy \$6.00

X7 92

OUR PRICE ONLY **\$3.00**

12 ISSUES 12

ELECTRONICS WORLD
regularly by subscription \$6.00
... by single copy \$7.20

V1 85

OUR PRICE ONLY **\$3.00**

23 ISSUES 23

FIELD & STREAM
regularly by subscription \$6.70
... by single copy \$11.50

R7 B3

OUR PRICE ONLY **\$3.84**

12 ISS (2 YRS) 12

FITNESS FOR LIVING
regularly by subscription \$5.00
... by single copy \$6.00

A3 H1

FAST
TIME
OFFERED

OUR PRICE ONLY **\$3.00**

15 ISSUES 15

FORTUNE
regularly by subscription \$15.00
... by single copy \$22.50

E4 27

OUR PRICE ONLY **\$12.50**

12 ISSUES 12

GLAMOUR
regularly by subscription \$5.00
... by single copy \$6.00

J7 28

OUR PRICE ONLY **\$2.97**

12 ISSUES 12

GOLDEN MAGAZINE AGES 7-12
(A member of Golden Books Family)
regularly by subscription \$5.00
... by single copy \$6.00

F6 86

OUR PRICE ONLY **\$3.98**

12 ISSUES 12

HOLIDAY
regularly by subscription \$7.00
... by single copy \$9.00

H4 35

OUR PRICE ONLY **\$3.50**

12 ISSUES 12

HOME GARDEN - FLOWER GROWER
regularly by subscription \$5.00
... by single copy \$6.00

D1 25

OUR PRICE ONLY **\$2.50**

12 ISSUES 12

HOUSE & GARDEN
regularly by subscription \$6.00
... by single copy \$9.00

A8 36

OUR PRICE ONLY **\$3.33**

15 ISS (1½ YRS) 15

HUMPTY DUMPTY AGES 3-7
regularly by subscription \$7.50
... by single copy \$7.50

F6 38

OUR PRICE ONLY **\$4.98**

6 ISS (1 YR) 6

INCOME OPPORTUNITIES
regularly by subscription \$4.50
... by single copy \$4.50

C8 46

OUR PRICE ONLY **\$2.98**

12 ISSUES 12

MADMOISELLE
regularly by subscription \$5.00
... by single copy \$6.00

H9 41

OUR PRICE ONLY **\$2.97**

23 ISSUES 23

MECHANIX ILLUSTRATED
regularly by subscription \$6.70
... by single copy \$8.05

F2 43

OUR PRICE ONLY **\$3.84**

6 ISS (1 YR) 6

MODERN BRIDE
regularly by subscription \$4.00
... by single copy \$4.50

H3 61

OUR PRICE ONLY **\$2.00**

12 ISSUES 12

MODERN PHOTOGRAPHY
regularly by subscription \$7.00
... by single copy \$7.20

T6 47

OUR PRICE ONLY **\$3.50**

14 ISSUES 14

MODERN ROMANCES
regularly by subscription \$5.83
... by single copy \$7.00

R2 96

OUR PRICE ONLY **\$2.92**

YEAR SALE

or more on each subscription

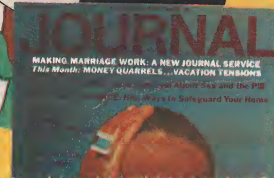
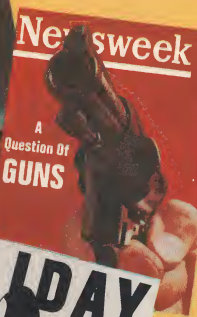
TO ORDER

- 1 Choose the magazine or magazines you want
- 2 Paste matching Discount Coupons on your enclosed certificate
- 3 Mail card today. No signature necessary.

(AND BE SURE TO ENTER OUR BIG CASH GIVEAWAY TODAY!)

t once.) These discounts are
scribers. Offers marked with an
10, and all publishers reserve
subscription quotas are filled.

YORK 11050



ailed directly to Publishers Clearing House, 38a Channel Drive, Port Washington, N.Y. 11050

6811-66 G

12 ISSUES 12

CAR & DRIVER

regularly by subscription \$6.00
... by single copy \$7.20

OUR PRICE ONLY \$3.00

E6 10

12 ISSUES 12

CAR LIFE

regularly by subscription \$5.00
... by single copy \$6.00

OUR PRICE ONLY \$2.50

B7 74

18 ISSUES 18

CATHOLIC DIGEST

regularly by subscription \$5.95
... by single copy \$6.30

OUR PRICE ONLY \$2.98

F4 08

6 ISSUES 6

CHANGING TIMES

available by subscription only;
other's regular price \$3.00

SAVES YOUR CASH!

OUR PRICE ONLY \$2.00

B8 03

6 ISS (1 YR) 6

ELEMENTARY ELECTRONICS

(for beginners, teenage and up)

regularly by subscription \$4.00
... by single copy \$4.50

OUR PRICE ONLY \$2.50

E6 12

12 ISSUES 12

ELLERY QUEEN

regularly by subscription \$7.00
... by single copy \$7.20

OUR PRICE ONLY \$3.80

D9 18

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